



## States with Good Billboard Regulation contd.

**Maine**      1977    Billboard Ban      No Billboards

Maine enacted its Traveler Information Services Act which is patterned after Vermont's law in 1977. The last billboards were taken down in 1984. **1.**

Scenic Am.    1978    Scenic America Founded

Formed in 1978 as the National Coalition to Preserve Scenic Beauty, the organization was incorporated in 1982 and was subsequently renamed Scenic America. Headquartered in Washington DC, the organization advocates for scenic beauty on the federal level.

**Rhode Island**    1998    No New Billboards      231 Bbds.    0.23/1000pop.

No permits are issued for construction of new billboards. Requests to relocate signs or to convert them to digital messages are considered case by case. **1., 2., 4.**

**Michigan**      2007    No New Billboards      13,396 Bbds.    1.35/1000pop.

No new billboard can go up unless an existing one is taken down. The number of billboards in the state remains "capped" at the number existing on Jan. 1, 2007, then estimated in a Detroit Free Press report as 15,000 "or so". There were about 1000 permits in effect for new billboards that could be erected by the end of 2007. **3., 4.**

Wisconsin      2020      10,100 Bbds.    1.74/1000pop.

The law in Wisconsin allows placement of new billboards with a minimum of restrictions, probably about the same as laws in most other states. **4.**

### References:

- |   |                                 |           |
|---|---------------------------------|-----------|
| 1. Fighting Billboard Blight  | Scenic America                  | 1999      |
| 2. Message from Scenic America  | Max Ashburn                     | 10Jun2019 |
| 3. Bulletin: Michigan sets Limit on Billboards<br>With excerpts from the Detroit Free Press | Citizens for a Scenic Wisconsin | 02Jan2007 |
| 4. Billboard Facts by State (scenic.org)<br>Source of numbers of billboards                 | Scenic America                  | 1999      |